



CreativeLifeInstitute.com

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The Authentic Leadership process has given our tier one management team clarity and purpose. The tools have allowed us to disagree, change, and achieve 40% growth revenues! We have expanded the program to our tier two leaders.

Bud Walters, Owner Pieper Electric

Bob and his team are master facilitators.

Jeff Goldring, Owner Republic Beverage

The program helped our leader team get real.

It was a major turning point for us and is an ongoing breath of fresh air for the entire company.

Jim Mousner, Principal Origin Design

Dr. Bob Beare is the founder of The Creative Life Institute and has been an executive coach, psychotherapist, and theatre professional for over 20 years. He is Senior Clinical Consultant at The Last Resort Treatment Center and has held many corporate leadership positions. Bob is the founder of The Heart Experience Trainings – intensive 3 day workshops for men, women, leaders, and people in recovery who are ready to dive deep into self-empowerment. Dr. Beare has a Bachelor's degree in Music Composition, a Master's in Clinical Psychology, and a Ph.D. in Industrial/Organizational Psychology (published dissertation on "Senior Leader's Experiences with Vulnerability"). He is a Licensed Professional Counselor and is a certified Birkman Method Consultant.



He is the author of [The Creative Fire – 10 Weeks to Emotional and Creative Fitness](#)

corporate client list available upon request

Emotional Intelligence is the highest indicator of top leadership performance.

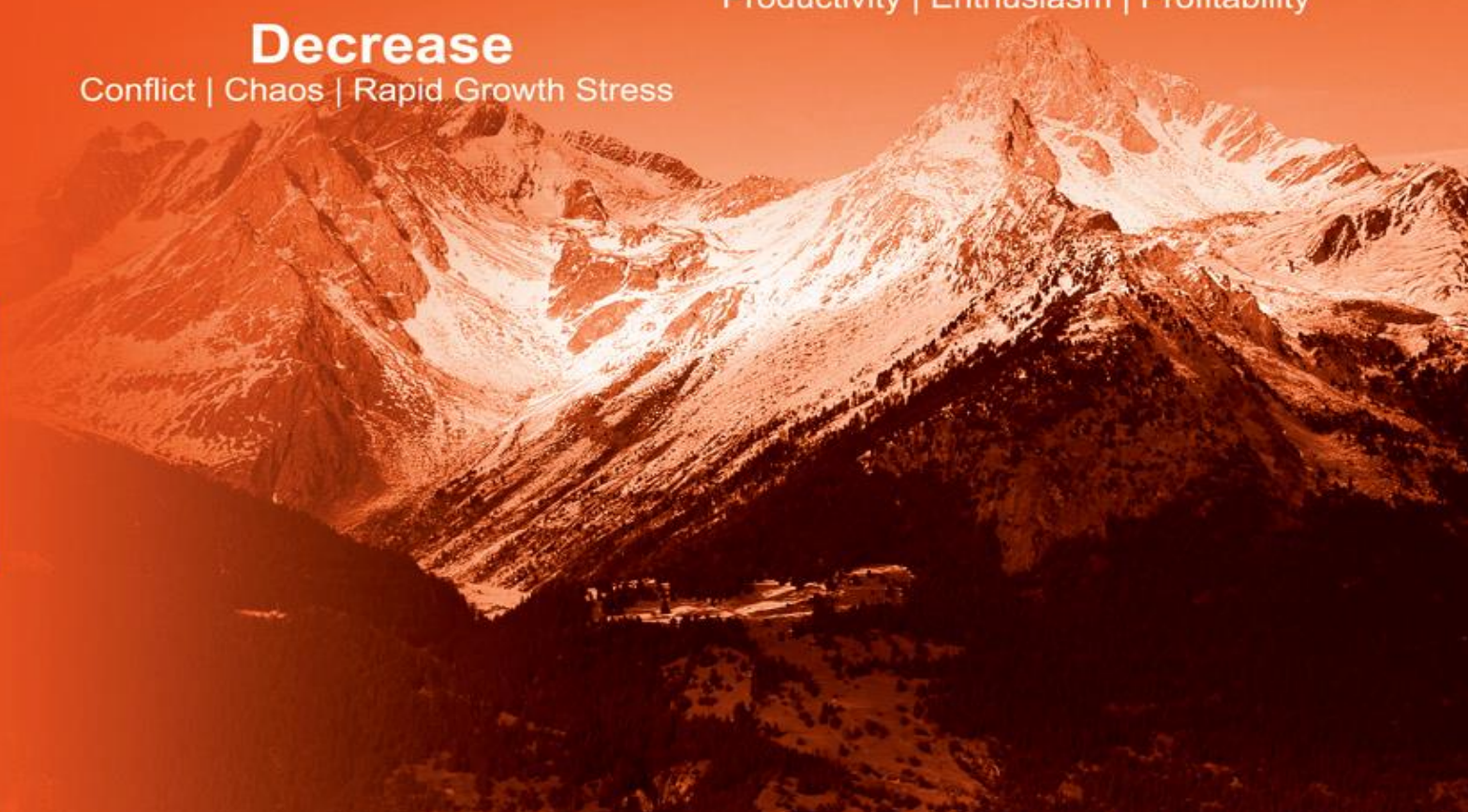
Research of 500+ companies, Daniel Goleman, [Working With Emotional Intelligence](#)

Increase

Productivity | Enthusiasm | Profitability

Decrease

Conflict | Chaos | Rapid Growth Stress





ASK...

- Do you spend valuable time managing (or working around) conflict?
- Could your business and personal success be more satisfying?
- Would you like to transform rapid growth chaos into clarity and power?
- Are there “elephants in the corporate living room” blocking communications?

LIST...

...Three issues that might be holding back your organization's next quantum leap:

1. _____
2. _____
3. _____

SOLUTION...

1. Hire the Smartest (You've already done that!)
2. Train them to be the best (You've already done that!)
3. EMOTIONAL INTELLIGENCE TRAINING IS ALL THAT IS LEFT.

IT IS TRULY **THE UNFAIR ADVANTAGE**

the AUTHENTIC LEADERSHIP PROGRAM (ALP) ...

... is the solution for leaders, executive teams, and organizations who want true maturity and a sustainable competitive edge. You will develop:

- **Emotional Intelligence** (Self-Awareness, Resilience, Non-reactivity, True Presence)
- The tools of **Conflict Transformation** (Personal, Financial, and Organizational)
- An “Authentic” and “Aware” corporate culture
- **Transformational Leadership** and mentoring skills

The basic ALP is a year-long experiential and customized process consisting of:

- Monthly individual leadership coaching
- Off-site group team building modules
- Individual **Birkman** Assessment/Interpretation meetings
- Off-site **Birkman** group experiential days

This proven program takes leadership teams through a series of personal and group team building processes that deepen awareness and cohesiveness. Each team member engages in an ongoing one-to-one coaching experience that is enlightening, and transformational. This combination removes many of the relational blocks that impede creativity and productivity.

In addition, ALP uses the **Birkman Method** which is the most effective personality and group assessment instrument for leadership development (see www.Birkman.com). Our certified **Birkman** consultants help team members see themselves and their colleagues with accuracy and understanding.



WHO...

- Executives/Leaders
- Managers/Supervisors
- Teams/Groups
- Associations/Organizations

WHEN...

... Now! If not now, when? When there is more time? You are the best; you will always be “too busy” for this work. The choice to do this work is what separates the very top teams from the merely “successful”.

This is less than 2% of work hours for most leaders!

Other trainings are often one-shot deals. Although you will see results immediately, The ALP requires a year long commitment to the process in order to create a sustainable cultural transformation.

WHERE...

...are you going? List three visions for your business that have seemed out of reach.

1. _____
2. _____
3. _____

ALP will help you remove the blocks to authenticity and clarity on your team. Together, we will keep the fire of your vision alive.

